Co-funded by the European Union

Hospitality and Regenerative Care In Territories

Study Visit Programme in Fougères

Yours contacts :

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Day 1 Monday, 19 January 2026: Arrival and

Afternoon	Arrival in Fougères. Check-in at accommodation. Welcome reception for partners with a group dinner for those who wish to attend, or a free evening.
Optional evening event 7:30PM	La Maison du Sarrasin - 73 Rue de la Pinterie, 35300 Fougères [Google MAP: https://maps.app.goo.gl/u3gd42JmMc7XbQo17

Day 2 Mardi 20 janvier 2026 : Présentations et ateliers

La Coursive, 69 Bd Jacques Faucheux, 35300 Fougères
Map : https://maps.app.goo.gl/4wyW5BXdsuWdyZWc8
Entree coté Chateau de Fougères

09:00 AM	Welcome, coffee, croissants and registration.
09:30 AM	Welcome, round table discussion.
10:00 AM	Presentation of the project [objectives, programme, expected results]. The aim of this session is to clarify the expectations of each partner and the common objectives.
11:00 AM	Formation of two sub-groups: ▪ Steering Committee: Focus on reporting at each stage, funding and administrative requirements. Presentation of communication tools by Miguel Pinto ▪ Scientific and Operational Committee [CSO]: Discussion on the CSO's missions and working rules, led by a member of the local team
12:30	Lunch

02:00 PM	Presentation of visits by Bruno Delamarche.
2 :15 PM	Field visits: Discover local initiatives that illustrate the theories discussed, thereby enriching participants' understanding. ▪ Visit to the Château de Fougères ▪ Discover a third place built by and for the locals ▪ Return to the Tourist Office
6 :00 PM	Guided tour of Fougères
7 :30 PM	Evening: Local dinner & social gathering - Informal discussions about the discoveries made on the first day.

Day 3 Wednesday, 21 January 2026: Visits and discoveries

Office du Tourisme, 2 rue Nationale - Fougères

8:30 AM 09:00-09:15 AM	Welcome Coffee Croissants Introduction to the day by Giang Pham – Linking to the previous day and preparing for the following day.
09:30 AM	DEPART Visits to local initiatives ▪ En Champ-Tée farm in Mellé: Agricultural hospitality, transition, opening to the public ▪ Passage through the commune of Mellé ▪ Louvigné-du-Désert – Small Town of Tomorrow
12:30 AM	Lunch
02:00-02:15 PM	Presentation of visits by Bruno Delamarche. La Rivée, visit to a hybrid living space [tourists/residents], a project that has received political support despite its innovative nature
03 :30 PM	Free time at the end of the afternoon [shopping, relaxation].
5 :00 – 7 :00 PM	Sightseeing or visit to a specific location -Mont Saint Michel : A cultural experience to discover local history and heritage.
07:30-08:00 PM	Dinner at Mont Saint Michel

Day 4 — Thursday, 22 January 2026: Symposium, summaries and evaluations

La Coursive, 69 Bd Jacques Faucheux, 35300 Fougères

08:45 AM	Welcome, coffee and croissants - Sign-in
9 :10 AM	Welcome - Town of Fougères
09:25 AM	Welcome from the President of SPL Destination Fougères Joint introduction to the symposium on hospitality by Giang
09:45 AM	Pham and Bruno Delamarche. This introduction places the project in a European context, inspiring a strategic debate.
10:00 AM	First round table moderated by Giang Pham. Hospitality and local governance • Alice Le Bret, Local Elected Official, President of Destination Fougères: Role of the community and associations • André Philipot, Mayor of Laignelet • Jean-Louis Turmel: CCI Businesses, their roles and expectations • Jacqueline Santamaria: Volunteer - Local association • René Caspar or André Durand, Scientific and Operational Council and member of the Lab Compétence et Territoire
11:00 AM	Second round table moderated by Bruno Delamarche. Hospitality, between regional development and preservation ▪ Solène Harel, Tourisme Bretagne - Observatoire ▪ Pierre Bouton, Director of the Brittany Tourist Office Network ▪ Claude Duval, Former regional elected representative and President of Heritage Preservation Associations
12:00 PM	Contribution from René Caspar as key witness and member of the CSO
12:30 AM	Medieval cocktail reception Lunch
02:00 PM	Return to plenary session, lessons learned and perspectives, evaluation of the Study Visit Steering committee: Search for common dates in Italy, Portugal and France, with an announcement of the next meeting in Croatia and Bled in Slovenia
04:30 PM	End of the French sequence.
Soirée / festive evening	Free time in Saint-Malo or visit to a local site offering a convivial and festive conclusion, strengthening the bonds between participants.